



## What We Do & Engagement Options

**Dualign** is an executive and strategic advisory firm helping CEOs, founders, and boards of \$5M–\$500M companies align leadership behavior with enterprise strategy — so performance accelerates without cultural fracture.

Our approach is grounded in the **Heart & Head** framework: balancing emotional intelligence with analytical rigor to drive operational discipline and durable results.

### ENGAGEMENT OPTIONS

<p><b>STRATEGIC ENGAGEMENT</b></p> <p><b>AI Governance &amp; Operationalization</b></p> <p>Governance frameworks, IP protection, P&amp;L impact analysis, and agentic AI readiness. We translate between technical teams and the board.</p> <p><b>Outcome:</b> An AI North Star document and board-vetted governance framework — not another pilot that goes nowhere.</p>	<p><b>ONGOING ADVISORY</b></p> <p><b>Operating Rhythm &amp; Execution Discipline</b></p> <p>Operating rhythms, review structures, and performance systems that keep execution on track. Decision velocity, accountability cadence, and measurable improvement.</p> <p><b>Outcome:</b> A repeatable operating cadence with built-in accountability, quarter over quarter.</p>
<p><b>12–24 WEEK EMBED</b></p> <p><b>Fractional COO/CTO — Embedded Operating Leadership</b></p> <p>Senior-level leadership embedded with your team. We don't just advise — we own the operating cadence, the right meetings, systems, and accountability.</p> <p><b>Outcome:</b> A professionalized operating system that runs without us.</p>	<p><b>STRATEGIC ENGAGEMENT</b></p> <p><b>Inflection-Point Strategy &amp; 90-Day Operating Plan</b></p> <p>Strategic intent translated into a 90-day execution plan with decision rights, clear owners, and measurable targets.</p> <p><b>Outcome:</b> A prioritized roadmap your entire leadership team is aligned behind — so strategy drives results.</p>
<p><b>ONGOING ADVISORY</b></p> <p><b>CEO/Founder Advisory — The Shadow COO</b></p> <p>High-cadence 1-on-1 advisory and mentoring for the CEO who needs unfiltered truth, not polished presentations. Drawing from decades of wins, losses, and everything in between.</p> <p><b>Outcome:</b> Faster, higher-confidence decisions with less personal cost.</p>	<p><b>BOARD ROLE</b></p> <p><b>Board &amp; US National Security Governance</b></p> <p>Governance built on “nose in, fingers out” — strategic oversight and accountability without crossing into management's lane. Corporate, advisory, and GSC board governance for FOCI-mitigated companies. DCSA, NISPOM, and ITAR/EAR experienced.</p> <p><b>Outcome:</b> Board-level governance that satisfies regulators, investors, and national security requirements — without slowing growth.</p>

*Dualign engagements are designed to create operational clarity fast, increase decision velocity, and reduce the hidden tax of leadership friction. The goal is a simple, repeatable operating system with clear owners, decision rights, and cadence that sustains performance and outlasts our engagement.*

**\$450M+** Global Organization Led • **30+** Years C-Suite Experience • **2x** EBITDA Margin Doubled

Not sure where to start? Take the free 5-minute [Executive Alignment Risk Scan](https://dualign.io/framework.html#assessment) → [dualign.io/framework.html#assessment](https://dualign.io/framework.html#assessment)